



10th Annual BBB Business Ethics Awards Finalists Announced

Winners Revealed May 26 with Keynote Marianne Jennings

(Phoenix, AZ - April 13, 2011) Better Business Bureau (BBB) announces the 15 Arizona companies selected as finalists for the 2011 BBB Business Ethics Awards sponsored by Wells Fargo. Five of the 15 companies will be named the winner in their category during the awards dinner ceremony on Thursday, May 26th at the Arizona Biltmore Resort and Spa.

Celebrating its 10th anniversary, the Business Ethics Awards were established in 2002 by BBB Foundation to recognize outstanding businesses that maintain a solid commitment to ethics and trust in the marketplace. Pat McMahon will serve as the master of ceremonies for the sixth year in a row, and ASU Business Ethics Professor Marianne Jennings will deliver the keynote address. Over 400 business and community leaders will celebrate ethics during the May 26 awards dinner starting at 6 p.m.

The 2011 Business Ethics Awards finalists are...

Category I (1 – 10 employees)

- 25th Street Automotive
- The Accountant's Office, LLC
- RIPE Creative

Category II (11 – 20 employees)

- Boyett Family Rayne Water Conditioning
- CyberMark International
- Integrity Tree Service, Inc.

Category III (21-50 employees)

- Arizona Fire & Water Restoration, Inc.
- Fairytale Brownies, Inc.
- Phoenix Tent and Awning Company

Category IV (51-150 employees)

- Advanced Auto Service & Tire Center
- Dircks Moving Services
- Schumacher European Ltd.

Category V (151 + employees)

- CarMax, Inc.
- GoDaddy.com Inc.
- Sonora Quest Laboratories

Table sponsorships and ticket information are available online at www.arizona.bbb.org/ethics or by contacting BBB Foundation at 602-264-2864.

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About BBB Serving Central, Northern & Western Arizona

BBB is an unbiased organization that sets and upholds high standards for fair and honest business behavior. Businesses that earn BBB accreditation contractually agree and adhere to the organization's high standards of ethical business behavior. Incorporated locally in 1938, today your BBB serves communities in Central, Northern and Western Arizona, supported by over 9,400 BBB Accredited Businesses. BBB provides objective advice, free business BBB Business Reviews™ and charity BBB Wise Giving Reports™, and educational information on topics affecting marketplace trust.