



THE DIRCKS Insider

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We would enjoy your
feedback!
E-mail your comments,
questions or news to
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newsletter at Dircks.com.

INSIDER STAFF
NATALIE MCDONALD

THE REASON BEHIND OUR SUCCESS

We are only a few months into 2018, and already, it is proving to be another outstanding year for both our companies and the individuals who make them up. It is because of the hard work of both our Dircks and Horizon teams that both companies have seen such success. With that said, we are extremely proud to have seven members of our team recognized by both Mayflower and United for their personal achievements at this year's UniGroup national sales and operations conference, recently held in St. Louis.



We are so proud to be represented in both the Mayflower and United Masters Clubs, and Masters Club Inner Circles. Representing Dircks Moving & Logistics in Mayflower's Masters Club is Steve Hook, while Diana Romero and David Johnson represent Horizon Moving & Logistics in United's Masters Club. The Masters Club is a reward and recognition program for agency sales representatives for exceptional sales achievement during the past year in five business segment categories - corporate account household goods, residential household goods, logistics and special products, international and total revenue.



Within the Masters Club, a "best of the best" group, the Inner Circle, honors the top salespeople in each of their business segments. Representing Mayflower and Dircks, Rick Dircks has been awarded this prestigious honor for the National Account Household Goods business segment, and representing United and Horizon, Lynette Wells has been honored for the Residential Household Goods segment.

In addition, we have not one, but two 2018 Mayflower Heart of Quality Award winners on our team. Both Marcy Ehrlich and Sina McMahan have been recognized for their outstanding move coordination based on customer survey scores. Move coordinators are the crucial link to maintaining a positive relationship with the customer by helping them through a stressful time. This is Sina's second Heart of Quality award. Both Marcy and Sina are known for always going the extra mile for our customers.

Congratulations to all our team members receiving awards this year - you are the reason behind our success!



EMPLOYEE NEWS

VANLINER INSURANCE'S SAFETY AWARD

Congratulations to our Van Operator Joe Sorholus for adding another award to his growing list of accomplishments! Not only was Joe our 2017 Van Operator of the Year, he also just received Vanliner Insurance's Safety Excellence Award! This award recognizes Joe's commitment and dedication to outstanding safety performance.



SUN DEVIL 100 AWARDS

Congratulations to our Executive Vice President, Rick Dircks, for once again being named to the prestigious Sun Devil 100 Class of 2018! Sponsored by the Arizona State University Alumni Association, the Sun Devil 100 celebrates the achievements of ASU alumni who own or lead businesses across the globe. Rick graduated for the W.P. Carey School of Business at ASU in 1982 with a degree in Marketing.

GET TO KNOW...



KATHY FITZPATRICK RELOCATION SUPPORT SPECIALIST

Have you ever scheduled an estimate with Dircks? Chances are, you've spoken with our Relocation Support Specialist, Kathy! Kathy has over 20 years of experience in the moving industry as a national account coordinator for both household goods and international.

She has spent the last 10 years as a Relocation Counselor. Kathy is thrilled to have joined the Dircks team as an Inside Sales Relocation Support Specialist. Her favorite part of her job is interacting with customers everyday. When Kathy is not at work she enjoys spending time with her family and friends, who include her husband, two children, two stepchildren, four grandchildren, and two dogs. It is safe to say Kathy is just as popular with her large family circle as she is at Dircks!

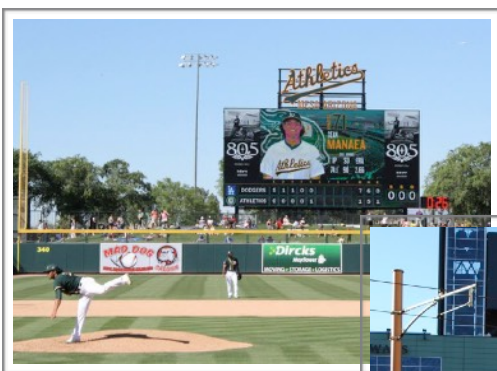


Kathy being awarded our 2017 Office Employee of the Year by Rick and Chip Dircks.

NEWSWORTHY

THE GO-TO FOR LAB MOVES

When it comes to lab moves, Dircks' proven care and expertise in this area has led us to become the go-to for these types of moves. Dircks has recently been entrusted with moving labs for TGen, Arizona State University, and the University of Arizona. Lab moves can be a bit more complicated than other moves because they are often time and temperature sensitive. Additionally, the contents of the lab are often the researchers' life work!



BASEBALL IS BACK!

When baseball returns each spring, Dircks is there to help our MLB friends get back into the swing of things! For over 20 years, Dircks has been a proud service partner and sponsor of teams such as the Arizona Diamondbacks and the Oakland A's. Dircks has been entrusted to move the teams' baseball equipment and players' luggage to and from away games. Good luck to all of our friends at the MLB this season!



HAPPY FOUNDERS' DAY, ASU!

Arizona State University's Founders' Day is an annual celebration of the vision and contributions of the founders of the institution, in which ASU faculty, staff, alumni and advocates who exemplify the pioneering and innovative spirit of ASU's founders are honored with excellence-in-achievement awards. Our Executive Vice President, Rick Dircks, had the honor of chairing this year's Founders' Day and presenting the awards to honorees. With quite a few Sun Devils on the Dircks team, we were proud to sponsor and participate in this event!



GOOD MOVES AND THE BAD

GOOD MOVE

Exciting changes are happening here at Dircks! Our customers are our highest priority, and we constantly evolving to better service them. We are happy to announce that we are currently rebuilding our international division to include more services and an expert team of international moving specialists. Be on the lookout for some exciting international projects happening soon!



BAD MOVE

Do you think they qualify for the car pool lane?

