



THE DIRCKS Insider

IN THIS ISSUE

TABLE OF CONTENTS

PAGE 2 EMPLOYEE NEWS

Fiesta Bowl Gives Back
Employees of the Year

PAGE 3 NEWSWORTHY

Football Season Wraps
Up
Bowling for Charity
Proud Partners

PAGE 4 GOOD MOVES & THE BAD

Customer Testimonial
Who Needs Straps?

We would enjoy your
feedback!
E-mail your comments,
questions or news to
newsletter@dircks.com.

You can also view the
online version of this
newsletter at Dircks.com.

INSIDER STAFF NATALIE MCDONALD

ANOTHER YEAR AS AN AWARD-WINNING AGENT

At the end of last year, UniGroup, the parent company of the most well-known name in the moving industry, Mayflower Transit, held their 2018 Annual Convention in Marco Island, Florida, where Dircks Moving & Logistics was once again recognized as a multi-award-winning agent.

Dircks was awarded the First Place Residential Admiral's Club Award for being named as the number one residential moving booker in the country for Mayflower for the second year in a row, and the Second Place National Account Admiral's Club Award for being named Mayflower's second largest national account moving booker in the country. These are Dircks' highest rankings ever with Mayflower!



Dircks also received the Fourth Place Household Goods Hauling Award, which recognizes Mayflower agencies that produce the greatest hauling revenue in the household goods business segment. This is Dircks' second time in a row placing in fourth, after moving up from fifth place out of 250 in 2017.

Lastly, our Van Operators are the heart and soul of a move by being the people who load and drive for our customers throughout the entire United States. Each year, Mayflower chooses a Van Operator of the Year from about 700 Household Goods Van Operators in the Western Region. We are extremely proud to announce that Dircks Van Operators Gary and Donna Eaves have been recognized as Mayflower's Van Operator of the Year for the Western Region Household Goods category! Additionally, Dircks Van Operators Joe and Ruth Sorholus have been recognized as Mayflower's Van Operator of the Year Runner-Up for the Western Region Household Goods category! Both Gary and Donna and Joe and Ruth were chosen to receive this outstanding achievement based on meeting a wide range of criteria, including claims prevention, an exceptional safety record, remarkable customer satisfaction, and overall superior performance. Only one winner and one runner-up are selected from the Western Region. We are so proud to have two of the best Van Operators in the country here with us at Dircks.



Receiving these significant accolades would not be possible without the hard work, commitment and talent of the entire Dircks team. It is truly a testament to the unbelievable efforts to receive this recognition in multiple areas. Thank you for allowing us to share our successes and heartfelt gratitude to our fantastic staff!

- **Chip and Rick Dircks**, President and Executive Vice President

EMPLOYEE NEWS

FIESTA BOWL GIVES BACK

As a Fiesta Bowl Life Board Member, our Executive Vice President, Rick Dircks, volunteers as a liaison for ESPN, the television network that carries the game. Although the Fiesta Bowl is known for football games, the organization also gave back over \$2.5 million just this past year to charities in the community!



EMPLOYEES OF THE YEAR

Congratulations to our 2018 employees of the year, and thank you for your dedicated service to our customers!



NEWSWORTHY



FOOTBALL SEASON WRAPS UP

We're proud to wrap up another season as the Official Mover of Sun Devil Athletics and the Arizona Cardinals. Dircks ended the college football season in Las Vegas, Nevada as the Arizona State University Sun Devils took on the Fresno State Bulldogs in the Las Vegas Bowl. This was the final of seven road games for the Sun Devils, in which Dircks followed, making sure their equipment arrived

safely and on-time for game day!

The Dircks crew also made their final trip of the NFL season to help load up the plane headed for Seattle for the Cardinals' last game of the season against the Seahawks. Dircks is never far behind the team to make sure they have everything needed while on the road!



TEAM DIRCKS BOWLS FOR CHARITY

Team Dircks bowled for charity at the Arizona Cardinals Kingpin Challenge alongside running back David Johnson! Dircks is a proud supporter of Cardinals Charities, which benefits programs designed to improve the quality of life and enhance opportunities for children, women, and minorities in the state of Arizona.

PROUD PARTNERS

We had a great time hosting some of our partners on exclusive tour of Arizona State University's newly renovated football facility over the past season. With renovations now completed, we were able to get a behind-the-scenes look at the stadium being called a "game-changer" for the football program! Throughout the renovations, our Dircks crews were hard at work moving the equipment room, locker rooms, and staff offices from the South end to the North end of the stadium.



GOOD MOVES AND THE BAD

GOOD MOVE

As we always say, the customer is always right! We love to hear feedback like this from our customers:

Everyone associated with this move from start to finish provided the highest quality of assistance and professionalism. Steve was courteous, prompt, thorough and professional. We couldn't have asked for a better move consultant. Sina kept me informed at all times and checked constantly to make sure all our needs were met. She was a pleasure to deal with on every level and represented Dircks in the most professional way. The movers were a pleasure to work with; timely courteous, careful and thorough. They all deserve a shout out! We could not be more pleased with the experience.

- Noel G.



BAD MOVE

Who needs straps when you have friends like these?