

THE DIRCKS Insider

IN THIS ISSUE

TABLE OF CONTENTS

PAGE 2 EMPLOYEE NEWS

Chip Dircks Elected to ATA Conference Board Employees of the Year

PAGE 3 NEWSWORTHY

School is in Session Safety First Mover of Your Favorite Teams Showing ADTV How We Give Back

PAGE 4 GOOD MOVES & THE BAD

Fiesta Bowl Saran Wrap Move

We would enjoy your feedback!
E-mail your comments, questions or news to newsletter@dircks.com.

You can also view the online version of this newsletter at Dircks.com.

INSIDER STAFF
NATALIE MCDONALD

A LOOK BACK ON AN UNPRECEDENTED YEAR

2020 sure was unpredictable. While there are many reasons to look back negatively on the year, 2020 also gave us many reasons to be grateful and opportunities to help our community in an unprecedented way. We have so much gratitude for how our team was able to pivot from being just a moving and logistics company to a true partner in the face of the pandemic. We were able to provide muchneeded assistance to those frontline heroes battling COVID, while also supporting our customers as the need to adapt to new times became apparent.



We have supported the Healthcare community extensively since the start of the pandemic by providing storage, inventory management and distribution of critical PPE and supplies for healthcare workers at some of the largest hospitals in Arizona including Banner Health, HonorHealth and Mayo Clinic. Our Logistics team provides the assembly of COVID-19 test kits for the largest providers of COVID tests in Arizona. We also brought hundreds of medical bedside HEROCarts stocked with PPE and supplies for nurses and patients to the state of Arizona from California (pictured below). The donated HEROCarts are now in use at pop-up hospitals in Arizona's most at-risk counties and the Navajo Nation.

With a new workplace reality established this past year, the Dircks team was quick to adapt and use our expertise to best serve our customers' changing needs. With companies shifting to a work-from-home environment, our Dircks Business Services division began packing offices and moving contents, equipment and furniture to employees' homes to make for a smooth transition. For those essential businesses continuing to operate from the workplace, we reconfigured workspaces for social distancing. With many schools moving to virtual learning, we assisted our partners at Arizona State University and Grand Canyon University with moving students out of their dorm rooms in a systematic and safe way. Our Dircks Logistics team succeeded in the development of a unique pilot program dedicated to ensuring that groceries ordered online through Whole Foods and Amazon were securely packaged for home delivery in order to reduce the personal contact at grocery stores and create a safer environment for both customers and frontline grocery workers.



In addition to the pivots made due to the pandemic, we were thankful to feel a sense of normalcy by continuing to do what we have done best for the past thirty years – move people The Dircks Way. We are grateful for the thousands of families and companies that trusted us to safely move them in 2020. We are also grateful for you – our clients, team members, partners, families, and friends – for your support this year. Thank you, and we look forward to Delivering Peace of Mind with you in 2021!

EMPLOYEE NEWS

CHIP DIRCKS ELECTED TO ATA CONFERENCE BOARD



We are excited to announce that our President, Chip Dircks, has been elected to the Board of the American Trucking Associations' Moving & Storage Conference! American Trucking Associations is the largest and most comprehensive national trade association for the trucking industry, and as the voice of the industry, helps to develop, advocate, and advance innovative research-based policies that promote highway safety, security, and environmental sustainability. As a knowledgable and passionate industry leader, Chip was elected to the Moving & Storage Conference's Board to represent those in the moving and storage segment of the industry.

THANK YOU, EMPLOYEES OF THE YEAR!

Congratulations to our 2020 employees of the year, and thank you for your dedicated service to our customers! Top row: Demetrio Cruz – Logistics Crew Member, Stacia Pitcher – Office Employee, Dawn Weese – Tucson Crew Member. Bottom row: Brandon Stephens – Salesperson, Herly Sandoval – Business Services Crew Member, Sue Ayers – Van Operator. Not pictured: Leonard Evans – Household Goods Crew Member.













NEWSWORTHY

SCHOOL IS IN SESSION

Now that traditional classes have resumed, we are proud to have "graduated" a class of six students from Dircks Elementary! During the eight weeks that classes were held virtually, we wanted to make the adjustment as smooth as possible for our vital employees and their families. Our employees with children at home were able to bring them to work each day, where the students were set up for success with their own workspace and equipment to participate in their virtual classrooms. We wish all of our Dircks Elementary graduates the best of luck as they take on the remainder of the school year!





SAFETY FIRST

We are excited to announce that Dircks has been awarded Vanliner Insurance's Excellence in Loss Prevention Award! This award recognizes moving and storage companies that have achieved best-in-class safety performance. Thank you to our Operations Team for your dedication to incorporating safety into our company culture and values, and to our Van Operators who live out those values each and every day.

MOVER OF YOUR FAVORITE TEAMS

No matter which Arizona sports team you root for, chances are we have moved them! Although it looked different this year, this past season kept us on the road quite a bit! As the Official Mover of the Arizona State University Sun Devils and the Arizona Cardinals, we ensured that both teams' gear and equipment made it to and from each away game safely. We moved the Phoenix Suns' equipment from the Veteran's Memorial Coliseum to their new, state-of-the-art practice facility in Phoenix, as well as moved the Arizona Rattlers' field and other equipment from Gila River Arena and have been storing it at our Dircks warehouse during the off-season. To top it all off, with the San Francisco 49ers moving their operations to Arizona for a few weeks out of the season, the Dircks team helped to make their move to the desert a smooth one by delivering weight equipment to their temporary practice facility in Glendale.





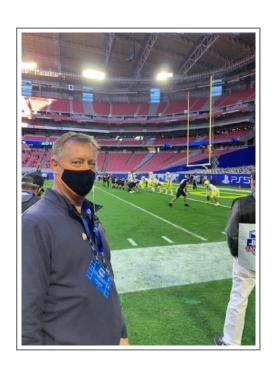
SHOWING ADTV HOW WE GIVE BACK

When we heard from our realtor friends at Arizona Home Group that extenuating circumstances and the pandemic were preventing a client of theirs from moving on their own, the Dircks team was quick to lend some helping hands (and a truck!). In their special Giving Back episode, we showed The American Dream TV Show how we give back to our community in need. If you missed the original air date on CBS, check out the full episode here!

GOOD MOVES AND THE BAD

GOOD MOVE

As a Fiesta Bowl Life Board Member for over 20 years, Rick Dircks volunteers as a liaison for ESPN, the television network that carries the game. Although the Fiesta Bowl is known for football games, the organization gave back \$4 million just this past year to local charities within the community, which has impacted nearly one million Arizonans!





BAD MOVE

Hmm... This doesn't seem very safe to us!