

THE DIRCKS Insider

IN THIS ISSUE

TABLE OF CONTENTS

PAGE 2 SPOTLIGHTS

Investing in Greater Phoenix Get to Know Dale Snyder

PAGE 3 NEWSWORTHY

Spreading the Love
Back in the Swing of
Things
Getting Our Steps in for a
Cause

PAGE 4 GOOD MOVES & THE BAD

Moving Mirabella at ASU When Friends Help You Move

We would enjoy your feedback!
E-mail your comments, questions or news to newsletter@dircks.com.

You can also view the online version of this newsletter at Dircks.com.

INSIDER STAFF
NATALIE MCDONALD

THE PEOPLE BEHIND OUR SUCCESS

In a year with many variables, one thing remained constant – our team's hard work and dedication to our customers. Now more than ever, we are especially grateful for the teams we have in place at Dircks and our sister company, Horizon. They are the people behind our success. With that said, we are extremely proud to have been recognized once again as a top award-winning agent for Mayflower Van Lines, as well as to have six members of our team



recognized by both Mayflower and United for their personal achievements at this year's UniGroup national sales and operations conference.

We are excited to announce that Dircks has been named Mayflower's #1 Residential Booking Agent in the United States. This is the third time that Dircks has been recognized for being the top booking agent in the country!

We are so proud to be represented in both the Mayflower and United Masters Clubs. Masters Club status is given to the top salespeople nationally. Representing Dircks Moving & Logistics in Mayflower's Masters Club are Michael Burney, Steve Hook, and Scott Krenz, while David Johnson represents Horizon Moving & Logistics in United's Masters Club for the Residential Household Goods business segment.

Within the Masters Club, a "best of the best" group, the Inner Circle, honors the



very top salespeople in each of their business segments. Representing Mayflower and Dircks, Rick Dircks has been awarded this prestigious honor for the National Account Household Goods business segment, and representing United and Horizon, Lynette Wells has been honored for the Residential Household Goods business segment.

Congratulations to all our team members receiving personal achievement awards, and to our entire team for your contributions to the company receiving such high accolades. We are so grateful for the people behind our success!

COMMUNITY SPOTLIGHT



INVESTING IN GREATER PHOENIX

At Dircks, we strive to be an advocate and champion for our industry and our community. The Greater Phoenix Economic Council (GPEC) is an organization that enables us to do that, and one that Dircks is proud to be an investor in. As the leading economic development organization in Metro Phoenix, GPEC recruits companies to Arizona and serves as a strategic partner to companies across the world as they relocate to the Phoenix region.

GPEC recently featured our Executive Vice President, Rick Dircks, in an article about what makes doing business in Phoenix so great! Click here to read the full article.

GET TO KNOW...



DALE SNYDERBUSINESS SERVICES CORPORATE ACCOUNT MANAGER

Dale may be a fairly new addition to the Dircks team, but he is no stranger to the moving industry! Dale came to our Business Services team with almost 40 years of industry experience with five different major Van Lines, that began working on the trucks for a local moving company

where he moved his way up the corporate ladder. When asked what he enjoys most about being on the Dircks team, Dale says

it's the people. According to him, "I've tried the rest, now I'm at the best!"

Dale was born and raised in the Shenandoah Valley and attended James Madison University in Virginia. Although he also spent time in North Carolina, Florida, and Colorado, he has been enjoying the Phoenix Valley for over 35 years. In his leisure time, Dale enjoys spending time with his wife Patty and children Kevin and Meagan and taking long walks outdoors. If you keep up with our social media, you may know this fun fact about Dale as he is always a top Team Dircks participant in fundraising and awareness walks to support our local community (Dale is pictured participating in the American Heart Association's Phoenix Heart Walk on page 3)!



NEWSWORTHY

SPREADING THE LOVE

Spreading the love, one jar at a time! Did you know that peanut butter is one of the most requested items by food banks? The Dircks team partnered with Move for Hunger to spread the love to St. Mary's Food Bank by donating over 271 pounds of peanut butter and jelly to fight childhood hunger in our community. That's enough to provide 205 lifesaving meals. Thank you to everyone that donated and helped us spread the love!





BACK IN THE SWING OF THINGS

With the return of baseball season in a safe way this year, Dircks is there to help our MLB friends get back in the swing of things! For over 22 years,

Dircks has been a Proud Partner of teams such as the Oakland A's during their time here in the desert for spring training and the Arizona Diamondbacks all season long. We even helped out the Kansas City Royals while they were in town this spring training season. Dircks is entrusted to move the team's equipment and players' luggage to and from away games. Good luck to all of our MLB partners this season!

GETTING OUR STEPS IN FOR A CAUSE

The Dircks team got their steps in for a great cause! We loved supporting our friends at the American Heart Association and their Phoenix Heart Walk, and are excited to share that our team raised \$4,110 for the AHA and their lifesaving work! With this year's Heart Walk being virtual, Team Dircks walked from wherever they were around the Phoenix Valley and snapped some photos along the way to stay connected to the cause!











GOOD MOVES AND THE BAD

GOOD MOVE

Exciting things are happening in Tempe! We've been proud to assist Mirabella at ASU, a 20-story luxury senior living facility located on Arizona State University's vibrant Tempe campus, by moving in many of their new residents.





BAD MOVE

When you ask your friends to help you move, this probably isn't what they are expecting!