



# THE DIRCKS Insider

## IN THIS ISSUE

### TABLE OF CONTENTS

#### PAGE 2 EMPLOYEE NEWS

Rick Dircks Honored by ASU Alumni Association Employees of the Year

#### PAGE 3 NEWSWORTHY

Honoring Veterans During the Holidays  
Dircks Moving for Hunger Wrapping Up Football Season

#### PAGE 4 GOOD MOVES & THE BAD

Fiesta Bowl  
Packing Tape Move

We would enjoy your feedback!  
E-mail your comments, questions or news to newsletter@dircks.com.

#### INSIDER STAFF NATALIE MCDONALD

## THE DIRCKS WAY

Here at Dircks, we like to say that we do things “The Dircks Way”. To us, The Dircks Way means doing the right thing for our community, our partners, our customers and their belongings, homes and businesses. We are grateful to our team for how they were able to remain as a partner in the face of an ongoing pandemic while also taking on new challenges in 2021, all while continuing to do what we have done best for the past thirty one years – moving people The Dircks Way.



Each of our business divisions experienced an unprecedented amount of growth in 2020, which continued into 2021. In addition to the thousands of families and companies that trusted us to safely move and/or store their belongings through our Home and Business Services divisions, our Logistics Services division was on the move this year to accommodate for the growth experienced in 2021. Following the opening of a 60,000 square foot warehouse, home of our Business Services division, last year, it was time for our Logistics division to move to a 250,000 square foot facility to offer additional warehousing space and a more efficient and specialized experience for our customers. This move brings our total Arizona footprint to over 650,000 square feet of warehouse space.

In addition to providing warehousing and distribution services to our customers such as Fairlife, United Airlines and Sonora Quest Laboratories, our Logistics division proved to be a continued partner in the face of an ongoing pandemic through 2021. We have supported the Healthcare community extensively since the start of the pandemic by providing storage, inventory management and distribution of critical PPE and supplies for healthcare workers and patients at some of the largest hospitals in Arizona including Banner Health, HonorHealth and Mayo Clinic. Our Logistics team also provides the assembly of COVID-19 test kits for the largest providers of COVID tests in Arizona.

To top off the year, we were so honored to have The Dircks Way recognized by the Better Business Bureau when we were named a Torch Awards for Ethics winner in the large business category (150+ employees)! The Torch Awards for Ethics promotes the importance of building trust and recognizes the willingness and efforts made by outstanding businesses to help contribute to an honorable marketplace. The Torch Award is the highest honor the BBB bestows upon a company, and we are so proud to be recognized for “who we are” as a company: one that truly strives to do business the right way.



Courtesy of BBB

We could not have had such a successful year without you – our clients, team members, partners, families, and friends. Thank you for your support. We look forward to Delivering Peace of Mind with you in 2022!

# EMPLOYEE NEWS

## RICK DIRCKS HONORED WITH ASU PAST PRESIDENTS' AWARD

The Arizona State University Alumni Association honored leaders who exemplify the ASU Charter at this past season's Homecoming Game, including our very own Rick Dircks! Rick served as chair of the ASU Alumni Association Board of Directors and the National Alumni Council during the 2019-20 fiscal year and then moved on to serve as the past chair for the 2020-21 fiscal year. He was presented the Past Presidents' Award by Michael Crow, President of ASU, and Christine Wilkinson, Senior Vice President and Secretary of the University and ASU Alumni Association President and CEO, during the game's halftime. Congratulations, Rick!



## THANK YOU, EMPLOYEES OF THE YEAR!

Congratulations to our 2021 Employees of the Year, and thank you for your dedicated service to our customers! Top row: Ernie Del Real – Business Services Crew Member, Brandon Stephens – Salesperson, Julie Eggebrecht – Office Employee. Bottom row: Carlos Nunez – Phoenix Household Goods Crew Member, Sean Dunn – Van Operator. Not pictured: Francisco Rodriguez – Tucson Household Goods Crew Member.



# NEWSWORTHY

## HONORING VETERANS DURING THE HOLIDAYS

We were so proud to partner with Wreaths Across America to honor and remember our fallen veterans this holiday season. On National Wreaths Across America Day in December, volunteers across the country and the globe come together to place wreaths on the graves of our country's veterans. In preparation for Wreaths Across America Day, truckloads of wreaths delivered into our warehouse and were stored until they were ready to be distributed to Arizona's and Southern California's veteran cemeteries. We delivered thousands of additional wreaths to Green Acres Cemetery, a local veteran cemetery, where the Dircks team also joined the many volunteers across the country in placing wreaths on the graves of our country's veterans to honor and remember their service and sacrifice.



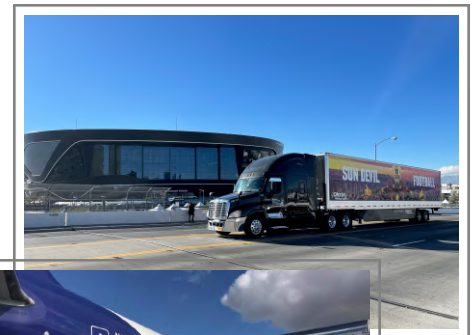
## DIRCKS MOVING FOR HUNGER

We were honored to be named Move for Hunger's Mover of the Month for the month of December 2021! Since teaming up with Move for Hunger, Dircks has delivered over 25,000 pounds of food! That's enough to provide over 21,000 lifesaving meals for those struggling with food insecurity in our community. With 14% of people in Arizona facing hunger, our team is proud to help reduce food waste and fight hunger alongside our friends at Move for Hunger.

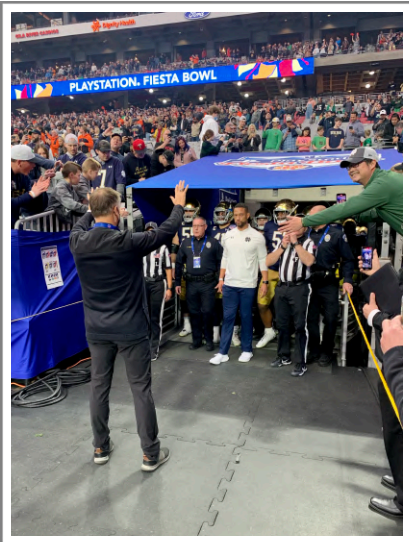
## WRAPPING UP FOOTBALL SEASON

That's a wrap on another successful season as the Official Mover of the Arizona State University Sun Devils and the Arizona Cardinals. Dircks ended the college football season at the brand new Allegiant Stadium, where the Sun Devils took on the Wisconsin Badgers in the Las Vegas Bowl. Each season, the Dircks crew is behind the scenes ensuring that the team is game day ready. Our Sparky Truck gets loaded up at Sun Devil Stadium in Tempe with the team's equipment and gear and travels across the country for away games.

The Dircks team also made their final trip of the NFL season to load up the plane headed for Dallas for the Cardinals' last away game of the season against the Cowboys. The Dircks team moves nearly 15,000 pounds of equipment to and from each Cardinals' away game destination safely. To put that into perspective, all the team's equipment can fill the entire underbelly of a 757 plane!



# GOOD MOVES AND THE BAD



## GOOD MOVE

As a Fiesta Bowl Life Board Member for over 20 years, Rick Dircks volunteers as a liaison for ESPN, the television network that carries the game. He is responsible for ensuring that the teams are on the field for the start of the game at the right time. Although the Fiesta Bowl is known for football games, the organization has given back \$5.5 million just this past year to local charities within the community, which has impacted nearly one million Arizonans!

## BAD MOVE

Packing tape has many uses during a move... This is not one of them!

